**RM Classwork**

Reflect on the following :

(Note - the first four are theory-based questions and the last one is application based)

1. The differences between Research methodology and Research methods.
2. We say the Deductive approach could also be called as the top down approach”? Give an example to support your answer.
3. We say the Inductive approach could also be called as the “bottom up” approach? Give an example to support your answer.
4. The key differences between the Positivism and Interpretivism approaches?
5. Scenario Discussion –You have been asked to research into the reasons why the attrition rate amongst junior administrators seems to be higher than any other category of staff in an University. The outcomes of this RESEARCH will be used by the senior management of the University to draft policies regarding salary and other benefits for the junior administrators. For such a study, recommend a suitable choice (after weighing the various options available) of -
6. Research Philosophy
7. Research approach
8. Research design/ strategy

Please be prepared to share your answer in the class !